

ADVERTISEMENT RATES (PRINT)

SIZES	COLOUR		BLACK AND WHITE		BLACK AND WHITE		MULTI NATIONALS			
			PUBLIC NOTICE		PRODUCT		COLOUR		BLACK & WHITE	
	RATE	TOTAL (7.5% VAT incl)	RATE	TOTAL (7.5% VAT incl)	RATE	TOTAL (7.5% VAT incl)	RATE	TOTAL (7.5% VAT incl)	RATE	TOTAL (7.5% VAT incl)
FULL PAGE	417,344	448,645	369,500	397,213	325,150	349,536	565,156	607,542	443,440	476,698
13 X 4	369,500	397,213	295,600	317,770	206,938	222,458	443,500	476,763	369,550	397,266
10 X 4	340,000	365,500	273,500	294,013	177,400	190,705	370,000	397,750	295,600	317,770
HALF PAGE	295,600	317,770	236,500	254,238	147,800	158,885	340,000	365,500	273,450	293,959
10 X 3	221,700	238,328	147,800	158,885	118,300	127,173	266,000	285,950	251,300	270,148
13 X2	206,900	222,418	133,000	142,925	103,500	111,263	221,800	238,435	147,810	158,896
QUARTER PAGE	192,150	206,561	118,250	127,119	88,690	95,342	236,500	254,238	133,000	142,975
FRONT PAGE POSITIONS					OTHER SIZES					
SIZES	PRODUCTS		PUBLIC NOTICE		PUBLIC NOTICE			PRODUCTS		
	RATE	TOTAL (7.5% VAT incl)	RATE	TOTAL (7.5% VAT incl)	SIZES	RATE	TOTAL (7.5% VAT incl)	RATE	TOTAL (7.5% VAT incl)	
FP 6X2	89,800	96,535	105,450	113,359	6 X 2	60,640	65,188	49,140	52,826	
FP 5X2	81,100	87,183	97,300	104,598	5 X 2	51,950	55,846	42,120	45,279	
FP 4X2	73,000	78,475	80,700	86,753	4 X 2	45,260	48,655	34,400	36,980	
FP 3X2	64,870	69,735	73,000	78,475	3 X 2	30,900	33,218	26,600	28,595	
FP 2X2	59,000	63,425	64,900	69,768	2 X 2	18,680	20,081	15,600	16,770	
SPECIAL POSITIONS					2 X 1	12,400	13,330	15,600	16,770	
SIZES	RATE	TOTAL (7.5% VAT incl)	RATE	TOTAL (7.5% VAT incl)	CAC	38,000	40,850			
STRIP	118,250	127,119	147,800	158,885	LOOSE INSERTS					
STRIP INSIDE	88,600	95,245	118,250	127,119	LOOSE INSERTS: N40 PER SHEET MINIMUM ORDER: 5000 COPIES HANDLING CHARGES: N40,000 PER 1000 COPIES NEWSPAPER DIMENSION: 14.5” X 10.5”					
SPECIAL PAGES										
FRONT PAGE	ADD 70% SURCHARGE				CHANGE OF NAME					
PAGES 2 & 3	ADD 55% SURCHARGE				Type		Fridays		Other Days	
PAGES 4 & 5	ADD 40% SURCHARGE				Miss to Mrs.			5,000		7,000
BACK PAGE	ADD 60% SURCHARGE				Reconciliation/Corrections of name			6,000		8,000
 24 Airport Road, Benin City, Edo State					For advert placement contact:					
					Business Development Manager				08081986842	
					Advert Manager				08051177163	
					Commercial Service Manager				08033798009	

EFFECTIVE FROM APRIL 14, 2026