

Online Advert Rate

Home Page Advert Rates (Monthly)

Description	Size	Rate (VAT) ₦	Rate (USD)
Top Premium Banner	1900x800	₦1,075,000	\$794.45
Top Banner	728x90	₦903,000	\$667.34
Middle Banner	728x90	₦677,250	\$500.51
Bottom Banner	300x250	₦564,375	\$417.09
Top Right Side Banner	300x60	₦564,370	\$417.08
Bottom Side banner	300x250	₦451,500	\$333.67
Bottom side banner	300x60	₦330,625	\$244.34

Sponsored Post

Description	Rate (VAT) ₦	Rate (USD)	Notes
Standard	₦200,000	\$147.81	
Premium (Homepage)	₦250,000	\$184.76	
Social Media Post	₦162,376	\$120.00	
Video Ad	₦268,750	\$198.61	

Inner Page Advert Rate (Monthly)

Description	Size	Rate (VAT) ₦	Rate (USD)
Top side	300x250	₦408,500	\$301.89
Middle Banner	728x90	₦430,000	\$317.78
Top side Banner	300x60	₦322,500	\$238.34
Bottom side banner	300x250	₦250,000	\$184.76
Bottom side banner	300x60	₦250,000	\$184.76

**NOTE: ALL BANNERS AND
ARTICLES MUST BE PREPAID
BEFORE PLACING**